



FAQs

Why launch these workshops?

AI is transformational technology that will enable our manufacturers to remain globally competitive. Although many organizations are unsure where to best utilize the technology or how to get started. These workshops will help organizations advance their journey!

What will be the focus of these workshops?

The workshops will help participants identify and prioritize their AI use cases, learn about the best practices and tools for AI implementation, and develop a roadmap for their AI project.

Who will lead these sessions?

The workshops were designed by AI engineering and product experts, former Fortune 500 executives, and leaders in manufacturing. MKE Tech Hub Coalition has partnered with Midpoint Consulting and leaders in manufacturing around Wisconsin to power these sessions. We are also collaborating with several local consulting organizations who will be willing to help organizations who participate in these sessions to take the next steps in adopting AI technology in their business.

Who are these workshops for?

These workshops are geared toward small and medium manufacturers. We recommend participation from both your AI leader and your business sponsor.

What fees are associated with these workshops?

These workshops are made possible by the generous support of 7Rivers, a Milwaukee-based consulting firm.

When will these workshops begin?

These workshops will start in July and be replicated approximately every month for the 2nd half of the year.



What is the time commitment for these workshops?

You should plan on approximately 3 hours of prep work prior to the workshop and 2 hours in the workshop

How many spots are available for these workshops?

Each workshop will serve 10 companies and will be led by experienced AI consultants and trainers.

How do these workshops complement other offerings in the market?

These workshops are targeted to meet the needs of a specific target audience: our small and medium-sized manufacturers. This offering complements other local AI investment, including Microsoft's \$3.3B announcement, educational programming at Milwaukee School of Engineering and Waukesha County Technical College, research opportunities through Northwestern Mutual's Data Science Institute which include Marquette University and University of WI-Milwaukee, and the MKE Tech Hub Coalition's other AI programming.

If I have additional questions, whom should I contact?

Please email Kathy Henrich (kathy@mketech.org) — CEO, MKE Tech Hub Coalition